



CLASS OF 1975
50TH REUNION
CLASS PROJECT:
**NAVAL ACADEMY
PHILANTHROPY**



NAVAL ACADEMY PHILANTHROPY

Since 1845, the Naval Academy has educated and prepared many of our nation’s foremost leaders. Now, more than ever, our world requires young men and women who can think through complex issues and respond decisively and ethically. The Naval Academy has committed to meeting this demand, and the Alumni Association and Foundation supports the plan through engagement with alumni, families and friends, and with a comprehensive fundraising effort.

The federal government provides the Naval Academy with more than \$410 million each year for military staffing, civilian salaries, facilities, infrastructure and other critical operational expenses. Additionally, the Academy receives \$25–\$30 million—about 5 percent of the total budget—each year in unrestricted and restricted gifts to the Academy via the Naval Academy Foundation. The funds support what Academy leadership refer to as “margin of excellence” funding in key areas such as admissions, faculty recruitment and development, experiential learning, academic excellence, athletic excellence and academic and athletic facilities.

In 2001, the Naval Academy Foundation embarked on its first comprehensive campaign. *The Leaders to Serve the Nation* campaign soon surpassed its original \$175 million goal and ultimately raised more than \$254 million to advance the Naval Academy mission. Even today, the campaign’s results can be seen in elements of the Academy and aspects of the midshipman experience. The U.S. Naval Academy Foundation recently concluded *Called to Serve, Daring to Lead: The Naval Academy Campaign*, a historic fundraising initiative that raised \$540 million in support of the Academy and its strategic priorities. Class giving was critical in this effort, totaling more than \$70 million. While the official campaign has concluded, many of the resources raised have already been allocated to support immediate programmatic needs at the Academy. Future expansion and improvements to these programs so vital to the Naval Academy experience demands further investment. The Foundation is grateful to the Class of 1975 and its leadership for embarking on this project to support the next era in Naval Academy philanthropy.



OUR CLASS PROJECT

GOAL: \$2,000,000

COMPONENTS: Our class project total goal of \$2,000,000 will have four main components:

- THE NAVAL ACADEMY ALUMNI ASSOCIATION AND FOUNDATION CENTER: \$750,000
- ATHLETIC EXCELLENCE: \$470,000
- COLUMBARIUM SUPPORT: \$480,000
- NAVAL ACADEMY FUND: \$300,000

THE NAVAL ACADEMY ALUMNI ASSOCIATION AND FOUNDATION CENTER: \$750,000 GOAL

The Alumni Association and Foundation Center will offer premier facilities for Naval Academy alumni, parents and friends. The Center will provide the Naval Academy community a physical space in which to celebrate and commemorate alumni success and leadership. This will be the first and only building on or around the Yard that recognizes and celebrates the accomplishments of the entire Naval Academy alumni body. The Center will include displays and memorabilia that celebrate our military and civilian success and will serve as a living memorial to what our alumni have achieved, individually and collectively. The new building will allow us to tell our story of providing extraordinary leadership in the military, government, corporate America and civic engagement.

Our peer academies, the United States Military Academy and United States Air Force Academy, already have such facilities, whereas the Naval Academy Alumni Association and Foundation currently operate out of five outdated, fragmented locations. The new, consolidated Center will encourage synergy and enterprise-wide initiative that will allow the Alumni Association and Foundation to realize their dual missions in support of the Academy, the Brigade of Midshipmen and the global alumni community.

The value of the new Center to the Naval Academy's alumni, parent and friend community is significant. Even with the space and functionality challenges of its current facilities, the Alumni Association and Foundation hosted more than 145 unique events in Fiscal Year 2018–19 in addition to supporting programming in Annapolis for approximately 8,500 alumni participating in class reunions. We anticipate that many of the class reunions will be able to enjoy the Center beginning in Fall 2022. Other





mission-oriented programs include the Distinguished Graduate Award Dinner, the Honor Our Fallen Heroes Reception, the Parent Club Officer Conference, the spring Battalion Receptions for 1/C midshipmen and Shared Interest Group meetings. Thousands more will enjoy the Center's functional and impressive facilities for events such as weddings, memorial receptions and corporate meetings.

Moreover, by enhancing a key gateway to the City of Annapolis, the Center will offer an opportunity to improve relationships among the Alumni Association and Foundation, the City of Annapolis and the Naval Academy. The completed Center will also stand as an enduring example of the impact of *Called to Serve, Daring to Lead: The Naval Academy Campaign*.

RECOGNITION

The Class of 1975 shall be recognized appropriately in the Center pending the total funds raised in support of this priority. If the class meets or exceeds the goal of \$500,000, the arrival plaza at the new center will be named "The Class of 1975 Arrival Plaza." If the class meets or exceeds the initial goal of \$500,000, our generous classmate Tig Krekel has offered to add an additional \$250,000 donation so that the class will also be recognized in the North garden terrace of the new Center with a class plank. Examples of the arrival plaza and North Garden planks are shown below. The arrival plaza encompasses the circular drive you see below and will receive a great deal of traffic and visibility. There is a drop off area near the main entrance of the center. Signage will indicate that the arrival plaza was sponsored by our class.

All those making gifts of \$12,500 or more—either in a one-time gift or spread over five years—will be named Alumni Center plankowners and will be recognized in a display in the future center. These pledges, which must be made by 31 December 2022, would count toward our class goal and qualify you for President's Circle recognition. For more information on becoming a plank owner click this link: <https://www.usna.com/support/plankowner>. For more information on President's Circle click here: <https://www.usna.com/pc>.

THE CLASS OF 1975 ARRIVAL PLAZA



The arrival plaza will be the first stop for alumni, parents and friends as they arrive at the Center for reunions, conferences, events, board meetings, chapter events, weddings or otherwise—an excellent space to properly welcome our Naval Academy community to Annapolis. A plaque will designate the plaza as "The Class of 1975 arrival plaza."

\$250,000 LEVEL RECOGNITION





ATHLETIC EXCELLENCE: \$470,000 GOAL

The Fund for Athletic Excellence serves as an unrestricted fund for Navy Athletics, providing Physical Mission support and supplemental resources for all 33 varsity programs and 16 club sports. Funds supporting Athletic Excellence are used annually to:

- Support Physical Mission needs to create and sustain a winning environment for all varsity programs and club sports
- Recruit and retain outstanding coaches to serve as educators and role models for student-athletes
- Provide Margin of Excellence resources which enhance the student-athlete experience
- Support the Naval Academy Preparatory School (NAPS) varsity athletic program, which competes against other preparatory schools, junior colleges and college junior varsity teams

Even with many changes needed to keep the athletes safe this past year, Navy Athletics continued to do remarkable things in 2020. Some notable achievements included a 13-8-1 Army-Navy record, 11 Conference Championships, the Commander-in-Chief's Trophy, 21 All-Americans, 24 Academic All-Americans, 3 Patriot League Scholar-Athletes of the Year, 12 national or conference Coaches of the Year, 10 national or conference Athletes of the Year and 3 conference Rookies of the Year.

Athletic Excellence also celebrated the construction, renovations, or expansions to the Naval Academy Golf Course, Halsey Squash Courts, the Ron Terwilliger Center for Student-Athletes, the Terwilliger Brothers Field at Max Bishop Stadium and Lejeune Hall's Athletics Hall of Fame.

RECOGNITION

Should the Class of 1975 meet or exceed the goal of \$470,000 a scholarship will be set up and named for the class within the Athletic & Scholarship Programs Division of the Foundation.

Through a need-based scholastic program, the Foundation (A&SP), provides one year of post-high school education to qualified young men and women who need further academic preparation before they enter the Naval Academy. Thanks to the Foundation's (A&SP) sponsorship, more than 4,000 motivated candidates with excellent leadership, scholastic and athletic potential have graduated from the Naval Academy since 1944. It is a "win-win" for the Naval Academy and for these outstanding candidates. When awarded, this scholarship will be named "The Class of 1975 Scholarship."





COLUMBARIUM SUPPORT: \$480,000 GOAL

The Columbarium is quickly reaching its full capacity and desperately needs to be expanded. Additionally, due to rising sea levels, there continues to be a flooding problem. USNA leadership is dealing with how best to solve the flooding problem and this will be addressed with appropriated funds, however, the expansion will be totally funded by private donations. The Class of 1975 is taking the lead on raising money for this expansion.

RECOGNITION

The class will be recognized as being a major contributor to the expansion of the Columbarium by a bronze plaque located in a prominent location at the Columbarium.





NAVAL ACADEMY FUND: \$300,000 GOAL

A gift to the Naval Academy Fund has the power to elevate and transform the Naval Academy, the midshipman experience and the USNA alumni community. The Fund is the lifeblood of Academy support because it provides versatile, unrestricted resources for the Brigade of Midshipmen as well as the Alumni Association and Foundation.

This flexibility allows the Superintendent to direct support where the needs and opportunities are the greatest. While the government funds the U.S. Naval Academy's core operations, loyal donors establish and maintain the margin of excellence. The Naval Academy Fund attracted more than \$10 million in support last year. To honor the critical commitment of Naval Academy Fund donors, the Foundation created a display at the Armel-Leftwich Visitor Center that recognizes both lifetime and annual leaders in unrestricted giving in support of the Academy.

SUPERINTENDENT'S UNRESTRICTED FUNDS

The following examples represent initiatives that benefited from the \$1.1 million the Superintendent can designate each year to areas considered to be in greatest need.

ACADEMIC DEAN MISSION SUPPORT: Instrumental in conducting the faculty hiring searches this past year.

ADMISSIONS: Admissions Center of Influence Visits, Admissions Recruiting Travel and Strategic Outreach are critical in recruiting and admitting the most talented (highest SAT average) class in USNA history, including nominations from more than 99.5% of all eligible Congressional offices.

UK POST-GRADUATE SCHOLARSHIP APPLICANTS: Prepared applicants to the United Kingdom International Scholarship Program as well as other prestigious scholarship opportunities to highly selective programs around the world.

FORRESTAL LECTURES: USNA hosted the following Forrestal Speakers: Congressional Medal of Honor Society Panel, former Chairman of the Joint Chiefs of Staff ADM Michael Mullen '68, USN (Ret.); former NYC Mayor Michael Bloomberg; former Chief of Naval Operations ADM Gary Roughead '73, USN (Ret.).

Thank you for your consideration. To show your support click this link: www.usna.com/give/1975